COACHES INFORMATION

5 DEC 2026

MONCTON COLISEUM
377 Killam Dr, Moncton, New Brunswick

AWARDS

+ Placement Banners
+ Custom event medals
+ Judges Choice Banners
+ Individual judges choice banners
+ Gold Bids to Cheerfest Montreal
+ Best Fans in the Stands Banner

WORLDS BIDS

1 Partial Paid
2 At-Large Bids

SUMMIT & YOUTH SUMMIT

3 At-Large Summit
2 At-Large Youth Summit

AIA GLOBAL TOURNAMENT INVITATIONS

ATHLETE & COACHES APPRECIATION GIFTS

Gifts will be available.

PRO TIP!

Be on the lookout for our event mascot **Jingle Bear** for photo ops!

ATHLETE ENTRANCE

Athletes are to enter at the side entrance of the building – follow the directional signage at the venue.

Teams are not to set up in the designated spectator areas. **Please note we are not responsible to supervise your personal effects**.

TEAM REGISTRATION/HELP DESK

The team registration/help desk will open one hour prior to competition start time

PRACTICE ROOM

Teams should report to warm-up 5 minutes prior to your rotation. At the desk, athlete count and email address will be verified.

WORLDS TEAM VERIFICATION

In accordance with **IASF Policies and Code of Conduct**, all competing athletes will be verified onsite **before their first performance**:

- Verification will occur at **practice room check-in** — please arrive **10 minutes prior** to your rotation.
- Athletes must present a **photocopy** of a valid photo ID (driver's license or passport).
- To expedite the process, line athletes up **alphabetically by first name.**

ATHLETE & COACH WRISTBANDS

Athlete and Coaches wristbands will be mailed out to your clubs the week of November 15th, if all team paperwork is completed and received.

Each team is entitled to TWO coaches / chaperones to accompany the team, but they must be pre-registered with their team.
Additional Coaches bracelets can be purchased ahead of time at a cost of $45. Spectators cannot purchase a coach bracelet.

Clubs entering **specialty divisions** should ensure that their coaches are covered in their clubs' team registrations.

Athletes and coaches will need to have their admittance **bracelets on** before entering the competition venue as well as the athlete only section and warm-up areas.
Please note that it is up to clubs to arrange distribution of bracelets to their athletes.

WORLD BID INFORMATION

Bids are not reserved for any particular division. Bids will **NOT** be awarded solely by score. Consideration will be given to teams who do well at Jingle Blast and whom the judges feel will be most successful at Worlds in their divisions. The value of the partial paid bid will be determined by the number of teams competing for a Worlds Bid at the event (SEE THE EXPOFEST BID DECLARATION).

COACHES VIP AREA

There will be a coaches area in Room D under the stairs, this area is reserved exclusively for coaches.

PUBLIC HEALTH REGULATIONS

We will be following all Public Health Regulations in place at the time of the event.

EQUIPMENT

There will be a fully sprung competition sized (54x42) cheerleading floor with 9 strips. The practice area will also have a fully sprung competition (54x42) sized floors with 9 strips and a sprung tumbling strip (12x60).

SPOTTERS

Spotters are not provided at the event. If a team wishes to provide their own spotters, they must ensure that they are wearing a plain white or black t-shirt to differentiate them from the performing team, and they must have an admittance bracelet. All rules for spotters are as per the Cheer Canada technical rules.

FIRST AID

There will be a team of qualified first-aid responders on site in both the practice room and competition area. Taping is not provided.

WATER

Athletes must bring their own refillable water bottles.

VENUE ADDRESS & FREE PARKING

LOCATION: MONCTON COLISEUM
377 Killam Drive Moncton, New Brunswick E1C 3T1

There are plenty of **free parking** spaces available at the facility

SPECTATOR TICKETS

Spectator tickets will be sold ONLINE ONLY. Tickets will be scanned at the venue and exchanged for an access bracelet, please refer to website for details.
https://www.sapphireproductions.ca/expofest

Doors open for spectators 1 hour prior to competition start time**.**

MUSIC – PROCEDURE TO SUBMIT MUSIC IN ADVANCE

Please email your music files to **info@expofest.ca** by November 20th. Prior to sending, please RENAME your music file with your team number (located in the left column on the schedule), your program name and team name.

Example: 15 ABC Cheer Gym Teamname.mp3

These music files will be arranged in a playlist to ensure the correct music plays for your team on the competition floor. We will test the file to ensure its' compatibility with our system prior to the event to help prevent any music mishaps onsite. If you send in your music, you will not be required to have a coach present at the music station during the performance.

Once called onto the floor the music will play once your team appears to be set. If you have any special instructions, please include them in the email with your music file. Your music will not be shared, and all music will be deleted from our files once the event is over.

Coaches who do not provide their music in advance are responsible for bringing their music to the DJ booth before their team's performance and bring any adaptors that may be required (Ipod connection, Iphone connection, USB-C connection, etc.). We recommend that teams have at least 2 copies of their music. Sapphire Productions will not be held responsible for any technical problems (i.e. malfunction of cell phone, CD, cords/wires/adaptors, USB key, sending of incorrect music)

PROFESSIONAL VIDEO & PHOTOS

Venvi Studios will be on site taking photos of teams. The event will be filmed by HFT Communications.

You will be able to access these photos and videos, FREE OF CHARGE courtesy of EXPOFEST Productions on https://sapphireproductions.smugmug.com, a few days after the event.

HFT and EXPOFEST Productions have exclusive rights over the videotaping and photography of the event. It is prohibited to videotape or take photos of performances for resale or distribution

FOOD & VENDORS

There is an on-site restaurant at the venue. There will also be vendors set up on site to sell athletic apparel, event shirts, and other items. It's always wise to have CASH on hand since most only accept this method of payment.

BEST FANS IN THE STANDS CONTEST

We are encouraging all programs and their fans to have fun at this event. We are looking for the craziest fans...dressed up, dyed hair, make-up/wigs, costumes, cheering loud, signs, dancing, etc. NO NOISE MAKERS please (cow bells, air horns, etc.). Fans will be watched throughout the event, in the stands, etc. by all staff to determine the winning program. Programs with fans showing poor sportsmanship will not be considered. The winning program will receive a huge banner and bragging rights.

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THE CHEERLEADING WORLDS™

JUDGING / SCORE SHEETS

Scoring

Scoring for all Worlds teams will be weighted 50% for the 1st Run and 50% for the 2nd run.

Methodology

Judges will evaluate according to the IASF technical rules and scoring system of system of Cheer Canada. A computerized scoring system will be used.

Process for Contesting Deductions/Legalities

Legality and Deduction sheets **will be emailed to clubs for review** as soon as they are available. Coaches will have 10 minutes from the moment this email is sent to contest any deduction or penalty.

Note that only deductions and penalties can be contested.
If the coach wants to challenge deductions or legalities, here are the steps to follow:

- You may contest **by completing and submitting the on-line review request form**, the link will be in the email
- Once the request is received the reviewing judge will review the deduction in question.
- Once the judge has completed the review coaches will be asked to approach the score check area to meet with the reviewing judge.
- A maximum two coaches per team, will be called by the reviewing judge to discuss the review request and will have a maximum of four minutes to do so.
- If the review results in a change in score, the new score sheets will be emailed to the coaches with the updated score.
- Please note that if you have requested a verification of penalties, your entire routine could be reviewed, and this could result in new deductions.

You can also view the video of your team's performance at the score check area. Note that Hit Zero Pins will be available for teams at the score check area.

Reminder: Coaches and judges must **remain calm and respectful at all times**. The official may grant a deduction for unsportsmanlike conduct to the team in question or the team may be disqualified.

Coaches CANNOT request a review of a competing team or a team that is not theirs.

The IASF rules and Cheer Canada scoring system will be available at the Review table for you to consult, and a TV with a video review. Coaches cannot monopolize this video system.

Results

Completed/Full score sheets will be sent to clubs by email following the awards and the results will be posted on the website.